



MEDIA ALERT
Thursday 2 April 2009
For Immediate Release

qdos 2009 'unleashed' online

qdos (Queensland Design on Show) awards presented by the Design Institute of Australia (Queensland Branch) have launched 2009's online program themed "Unleashed".

In line with this year's theme *unleashed*, the awards program aims to attract a vast range of innovative entries by utilising various online avenues to engage and showcase Queensland design talent.

The official www.qdosawards.com website announced key awards dates and released entry packs on Tuesday March 31 2009. Regular updates and general awards information will be broadcast via ongoing feeds on twitter, myspace and facebook.

With the aim to engage the public and design community alike, this year's qdos committee have embraced social networking communities to further establish an online presence for the awards program.

Visitors, friends, followers, groups and fans of [@qdos](https://twitter.com/qdos) on twitter, [myspace/qdosawards](http://myspace.com/qdosawards) and [facebook qdos](http://facebook.com/qdos) can expect to find calendar dates for the awards program, reminders for entry cut off dates, judging periods, finalists' announcements, notes from judges and organisers as well as comments and feedback from the design community.

The qdos 2009 awards program is interactive. Presenting qdos to the world via social media also highlights local talent globally to those who follow news and trends within the design community. This year Queensland designs will be showcased by a much broader network than ever before.

Follow qdos tweets, posts, feeds and fan base activity via the respective online media sites as well as the official online media room at www.qdosqwards.com .

-ends-

MEDIA INFORMATION



<http://www.myspace.com/qdosawards>



<http://www.facebook.com/pages/qdos-2009/64660443759>



<http://twitter.com/qdosawards>

WEBSITE: www.qdosawards.com

CONTACT: Anna Magnus – qdos Awards Coordinator **p:** 0408111963 **e:** qdos@design.org.au

MEDIA CONTACT: Peta Ellis – Publicist **p:** 07 38558852 **e:** peta@redcarpetprojects.com.au



MEDIA ALERT

Thursday 2 April 2009
For Immediate Release

qdos

Queensland Design on Show (qdos) is the voice of design excellence recognition in Queensland. This state Awards program, initiated and hosted by the Design Institute of Australia – Queensland Branch, has been actively promoting Queensland Designers and their work since 2002.

The qdos Awards program has grown rapidly since its introduction and is now one of the most dynamic multidisciplinary Awards programs in Australia, attracting an exceptional range, depth and quality of entries from the Queensland design community.

qdos covers the broad disciplines of Visual Communication Design, Interior Design and Three Dimensional Design, and offers an extensive range of categories from Lifestyle Product to Corporate Identity/Branding; Luminaire Design to Built Environment Collaboration.

Overall Awards are given for considerable achievement in Design Innovation and Excellence as well as the Peoples' Choice Award which allows the general public to have their say on what they consider to be good design.

Launched in 2006, the DIA Queensland Smart State Designer of the Year Award recognises one of Queensland's top designers every year with a travel bursary sponsored by the Queensland State Government.

Events across the qdos calendar include a four day Judging Program, Awards Exhibition and Awards Gala Event.

DIA

The Design Institute of Australia (DIA) is the voice of professional design in Australia and has been actively improving the community recognition and status of designers since 1947. DIA is the only multidisciplinary organization representing designers from all design disciplines in Australia. The organisation promotes the value of design and designers to industry, business, government and the community. DIA provides a vibrant networking base on a state, national and international level. Through its international affiliations, the DIA links its members with designers in over 40 countries.

DIA Queensland operates several initiatives to promote communication with designers, to provide a platform for discussing relevant industry issues and to assist designers improve business performance including:

- Queensland Design on Show (qdos) Awards Program
- DIAlogues Professional Development Seminar Series
- FRESH GRO UND Business Breakfast Series – new in 2009
- Bubble and Speak Breakfast Series.