

## MEDIA RELEASE

EMBARGOED UNTIL 11pm Friday 13 June 2008

### Town n Country receive top design Nod at Qdos Awards

**Brisbane, QLD, 13 June 2008 – qdos.** An automatic steering system for crop farming shared top Design Excellence honours with the Queensland Gallery of Modern Art at the 2008 qdos (Queensland Design on Show) Awards gala tonight.

The 'Leica mojoRTK' by Infinity allows for more efficient use of land and resources by controlling vehicles' steering and can also fit into a tractor's radio slot allowing remote operation. The system also won the Gold Award for Industrial Design.

Queensland's Gallery of Modern Art took out the Design Excellence Award for Interior Design and the Gold Award for Set Design for its hugely successful Andy Warhol exhibition; also winning Design Excellence in Visual Communication, Literature Design, for the exhibition catalogue 'Katharina Grosse: Picture Park'.

Brisbane designer Robert Geddes of ProDesign, was named the \$5000 Smart State Designer of the Year, by Arts Minister the Hon Rod Welford. The travel bursary recognises design excellence on a specific project, range of projects or career contribution.

During his 25year career Mr Geddes has designed items as diverse as the underwater pogo stick to the internationally acclaimed Clicksmart Cassette 3-in-1 sterile scalpel blade remover. Mr Geddes said he was overwhelmed by the recognition of his peers.

"I apply the same design approach to every product – I seek to understand how it can improve the world for the user, the client, the community, the ecology, the future – and then seek to create a solution that will pass the test of time," Mr Geddes said.

"To be recognised for a lifetime of work is a great honour."

As well as the Design Excellence Awards, 32 Gold and Silver Awards awards in 18 discipline-specific categories were presented to designers and design students.

DIA Qld Co-President Dr Dianne Smith said the diversity of the winners highlights the exceptional design standards in Queensland.

"These awards really showcase the multi-disciplinary nature of the Queensland design industry with submissions as innovative as they are intelligent," Dr Smith said.

Prior to the ceremony, a spectacular '1930s Shanghai Red' fashion parade showcased the work of some of Brisbane's most talented fashion designers who collaborated to create one-off garments to promote the event.

These along with the work of the all the winners and finalists are on display at the exhibition 'Queensland Design on Show' at GoMA until 27 June.

Among the designs receiving awards were a range of outdoor furniture for the Southbank Precinct by Alexander Lotersztain; the National Police Memorial by Fairweather Proberts Architects et al; lighting design for the Consortium Nightclub in Townsville by Brand and Slater Architects, and private residence refurbishments by Coop Creative and Owen & Vokes.

Design Excellence Awards in the Emerging Student Designer category were presented to Jenny Hsieh for her 'monochromatic palette' clothing range titled Law of Attraction, Hin Ching Chan for the Australasian

Photojournalists publication, Zoe-Leigh Thomas for her 'Black Box' design preparing travelers for the isolation of Antarctica, and Claire Stevens for her Studio Apartments design.

Presented by the Design Institute of Australia (Qld) and Forbo Flooring Systems the qdos awards is in its 7<sup>th</sup> year and is the only program of its kind recognising design across a range of disciplines.

## **LIST OF AWARD RECIPIENTS:**

### 3D DESIGN

#### **Furniture Design**

Silver - Alexander Lotersztain for the LeRod wire chair collection and

Silver - Alexander Lotersztain for the Street & Garden Furniture Co for the Southbank Consortium

#### **Luminare Design**

Silver - Jason Bird of Luxxbox for 'Vapor'

#### **Industrial Design**

Gold - Infinity Design Development for the 'Leica mojoRTK' and

Gold - Infinity Design Development for 'FutureWall Interior Building Technology'

#### **Built Environment Collaboration**

Gold - Fairweather Proberts Architects Pty Ltd, UAP & Graphic Objects for the National Police Memorial, Lake Burley Griffin, Canberra

#### **Environmentally Sustainable Design**

Silver - Kent Gration of Integration Studio for the Costello Seat

### INTERIOR DESIGN

#### **Hospitality Design**

Silver - Anglea Layton of Arkhefield for the Queensland Art Gallery Café

Silver - Fairweather Proberts Architects Pty Ltd for THREE Bistro

#### **Refurbished Residential Design**

Gold - Coop Creative Pty Ltd for Clayfield Residence

#### **Refurbished Residential Design**

Silver - Owen & Vokes for Alderly House

#### **Corporate Design**

Gold - Group GSA Australia for Building Services Authority

#### **Corporate Design**

Silver - Cox Rayner Architects for Suncorp Metway Offices Fitout

#### **Retail Design**

Gold - Coop Creative for the Ingredients Deli

Gold - Cottee Parker Interiors for Harvey Normal Commercial

Gold - Cox Rayner Architects for Ferry Rd Markets

#### **Interior Decoration**

Silver - Coop Creative for Highgate Hill Penthouse

#### **Set Design**

Gold - Michael O'Sullivan of Qld Art Gallery for Andy Warhol Exhibition at Qld Gallery of Modern Art

### **Best Use of Lighting**

Gold – Brand and Slater Architects for Consortium Nightclub, Townsville

Silver – Cottee Parker Interiors for Harvey Norman Commercial

### **Best Use of Colour**

Gold – Group GSA for Building Services Authority

### **Environmentally Sustainable Design**

Silver – Cox Rayner Architects for Suncorp Metway Office Fitout

## VISUAL COMMUNICATION DESIGN

### **Corporate Identity**

Silver – Cutts Creative for Brisbane Festival branding

### **Literature Design**

Gold – Queensland Art Gallery for 'Katharina Grosse: Picture Park'

Silver – Queensland Art Gallery for Asia-Pacific Triennial of Contemporary Art 2007 catalogue

Silver – Lumino for Stanwell Annual Report

Silver – Cutts Creative for The Bowery Cocktail Menu

### **Digital Media**

Gold – Queensland Art Gallery for Warhol's World (kids interactive)

## EMERGING STUDENT DESIGNER

### **3D Design**

Gold - Jenny Hsieh of QUT for 'Law of Attraction'

### **Visual Communication**

Silver – Hin Ching Chan of Liveworm Studio for Australasian Photojournalists publication

### **Interior Design**

Gold – Claire Stevens of QUT for Studio Apartment Design at 33 Longland St

Silver – Zoe-Leigh Thomas of QUT for The Black Box

## **ENDS**

**Photographs of entries and interviews available on request**

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