

MEDIA ALERT

FOR IMMEDIATE RELEASE: FRIDAY 27 FEBRUARY 2009

Unleashing Queensland's excellence in design qdos Awards 2009 call for entries

qdos awards, presented by the Design Institute of Australia (Queensland Branch), is calling for entries to participate in this year's awards which officially launches today, Friday 27 February 2009.

Queensland Design on Show (qdos) awards cover the broad disciplines of Three Dimensional Design, Visual Communication Design, Interior Design and Emerging Student Design.

The program provides opportunities for local, national and international judges to view Queensland work, allowing designers to excel on a world stage.

Over 25 categories are represented by qdos awards, positioning the program as one of the most dynamic multidisciplinary awards programs in Australia, attracting an exceptional range, depth and quality of entries from the Queensland design community.

This year entries open online at www.qdosawards.com on Tuesday 31 March 2009 and close at 4pm Friday 5 June 2009. Detailed information on the full awards program and judging categories within the four major design disciplines is also available online at the official qdos website.

Judging will take place from Wednesday 5 – Friday 7 August 2009. Finalists will be announced via email, newsletter and the qdos website on Friday 4 September 2009 providing an opportunity for designers and industry to view the finalists.

A public exhibition showcasing work of the finalists for qdos will be held at QUT's Art Museum, Gardens Point, George Street, Brisbane from Wednesday 16 September to Sunday 25 October 2009. During the exhibition visitors will be invited to submit their votes online via the website for the Peoples' Choice Award which will be announced at the Gala Event.

Natalie Wright DIA (Queensland Branch) Co-President and DIA National Director says "*Good design can motivate; it can change behavior, inspire and stimulate us in a myriad of positive ways. You only have to look at how Queensland and its capital city Brisbane have evolved over the past ten years to know that the design industry is healthy and growing*".

Winners of the 2009 qdos awards will be announced at the Gala presentation evening on Friday 2 October 2009.

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MEDIA INFORMATION

WHO: qdos (Queensland Design on Show) Awards 2009

WHAT: Awards Program Launches Friday 27 February 2009

WHERE: www.qdosawards.com

WHEN: Entries open online Tuesday 31 March 2009 and close at 4pm Friday 5 June 2009.

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qdos

Queensland Design on Show (qdos) is the voice of design excellence recognition in Queensland. This state Awards program, initiated and hosted by the Design Institute of Australia – Queensland Branch, has been actively promoting Queensland Designers and their work since 2002.

The qdos Awards program has grown rapidly since its introduction and is now one of the most dynamic multidisciplinary Awards programs in Australia, attracting an exceptional range, depth and quality of entries from the Queensland design community.

qdos covers the broad disciplines of Visual Communication Design, Interior Design and Three Dimensional Design, and offers an extensive range of categories from Lifestyle Product to Corporate Identity/Branding; Luminaire Design to Built Environment Collaboration.

Overall Awards are given for considerable achievement in Design Innovation and Excellence as well as the Peoples' Choice Award which allows the general public to have their say on what they consider to be good design.

Launched in 2006, the DIA Queensland Smart State Designer of the Year Award recognises one of Queensland's top designers every year with a travel bursary sponsored by the Queensland State Government.

Events across the qdos calendar include a four day Judging Program, Awards Exhibition and Awards Gala Event.

DIA

The Design Institute of Australia (DIA) is the voice of professional design in Australia and has been actively improving the community recognition and status of designers since 1947. DIA is the only multidisciplinary organization representing designers from all design disciplines in Australia. The organisation promotes the value of design and designers to industry, business, government and the community. DIA provides a vibrant networking base on a state, national and international level. Through its international affiliations, the DIA links its members with designers in over 40 countries.

DIA Queensland operates several initiatives to promote communication with designers, to provide a platform for discussing relevant industry issues and to assist designers improve business performance including:

- Queensland Design on Show (qdos) Awards Program
- DIAlogues Professional Development Seminar Series
- FRESH GRO UND Business Breakfast Series – new in 2009
- Bubble and Speak Breakfast Series.