

MEDIA RELEASE

Queensland Design Awards to consolidate 2007 and 2008 programs

The Design Institute of Australia (Queensland Branch) has announced it will consolidate its 2007 and 2008 Queensland Design Awards program.

Entries will open in November 2007 and the Awards will be presented in June 2008. Rob Geddes, President of the Design Institute of Australia DIA in Queensland said the hiatus would provide the opportunity to evaluate and restructure the extraordinarily successful program.

In five years the Queensland Design Awards has achieved an extraordinary level of success, growth and profile.

“To build on this achievement and to lead the Awards into the future, the DIA (Queensland) plans a number of developments, beginning with the consolidation of the 2007 and 2008 program,” Mr Geddes said.

The Queensland Design Awards will return to being an annual program in 2009.

Highlights of last year’s program included the publication of the third and fourth book in the Design Excellence in Queensland series, the introduction of the Queensland Government and Pol Oxygen Designer of the Year Award, and the successful introduction of fashion design into the program.

“The Awards attracted unprecedented support from key players within the design sector, business and government. “A record number of entries were received, and we had an international judge for the first time”, he said.

The awards presentation dinner at the Queensland Art Gallery was a sell-out, and the exhibition at the Gallery was visited by more than 11,000 people.

“With this combination of awards, publication and exhibition and some new initiatives, Queensland designers will continue to have plenty of opportunities for recognition of their work,” Geddes said.

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Media information:

Bernadette Alizart

M: 0418 727 764