

MEDIA RELEASE

'Shanghai Red' the new black for qdos awards gala

Brisbane, QLD 06 June 2008

Some of Brisbane's most talented fashion designers have collaborated to create one-off pieces, which will be showcased in a *'Shanghai Red'* fashion parade as part of the 2008 **qdos** Awards night.

The specially commissioned garments will be showcased as part of a 1930s themed gala event hosted by the Design Institute of Australia (Qld branch) and Forbo on Friday 13 June.

Awards coordinator Anna Magnus said the concept was aimed at promoting design excellence in Queensland and profiling the work of local designers.

"Eight designers from awards disciplines including Interior, Furniture and Graphic design created fabrics reflecting the *'Shanghai Red'* theme," Ms Magnus said.

"The fashion designers then had to weave their magic to create one-off pieces from the fabric for the show – and so the garments truly reflect the richness and diversity of talent across our design fields."

Ms Magnus said the designers from firms including Darb Couture and Blonde Venus had created the garments. A full list of fabric and fashion designers is included below.

The Awards night will be held at the Schonell Theatre, St Lucia. Booking details and forms are available at www.qdosawards.com Bookings close Friday 6 June (or when sold out).

The garments will also be on display at the Gallery of Modern Art, Media Lounge (Level 3) for the **'qdos** Queensland Design on Show 2008' exhibition running from 14 May – 27 June as part of Queensland Week.

Fabric Designers

Paul Fairweather, Fairweather Proberts Architects

Shilo Engelbrecht, Fabric & Fashion Designer

Anna Varendorff, Jeweller and Metalsmith

Yolanda & Nicole Voevodin-Cash, Visual Artists

Irene Ostash, Dot Dash

Coral Gillett,

Geyer Design

Surya Graf, Street and Garden Furniture

Fashion Designers

Thea Basiliou, Blonde Venus

Paul Hunt, Paul Hunt Couture

Brad Webb, Darb Couture

David Molloy & Maria Nelson, Nelson Molloy,

Julie Tengdahl, Tengdahl

Heather McDonough, Love Hero

Gail Ried, Gail Sorronda

Lydia Leong, Jamu

ENDS

About

qdos, n (sl.). queensland design on show. The new name for the Queensland Design Awards, initiated and run by the Design Institute of Australia.

qdos is one of the most dynamic multidisciplinary awards programs in Queensland. Attracting designers across Queensland, qdos covers design disciplines of Visual Communication Design, Interior Design and Three Dimensional Design, and offers an extensive range of categories from Lifestyle Product to Corporate Identity/Branding, Luminare Design to Built Environment Collaborations. Overall awards are given for considerable achievement in Design Excellence as well as the Peoples' Choice Award which allows the general public to have their say on what they consider good design. Launched in 2006, the Smart State Designer of the Year Award offers individual recognition of Queensland's top designers, or designers ready to make their mark on the world.

DIA, n (sl.). The Design Institute of Australia (DIA) is the voice of design in Australia and has been actively improving the community recognition and status of designers since 1947. DIA is the only multidisciplinary organisation of designers in Australia. The organisation promotes the value of design and designers to industry, business, government and the community. DIA provides a vibrant networking base on a state, national and international level. Through its international affiliations, the DIA links its members with designers in over 40 countries. Visit us at www.design.org.au

For Further Information Contact:

Anna Magnus

qdos awards coordinator

p 0408 111 963

f 07 3112 6106

e qdos@design.org.au

Bernadette Alizart

snr communications consultant

p 0418 727 764

f 07 3711 6511

e qdos@design.org.au