



MEDIA ALERT
Friday 1 May 2009
For Immediate Release

Awards set to deliver talent yet leave no trace on environment

Entries have opened for **qdos** (Queensland Design on Show) awards presented by the Design Institute of Australia (Queensland Branch). This year **Green** is the new Black and qdos is focused on reducing the ecological footprint of the awards and presenting the greenest program ever.

Entries this year will be 100% paperless. Registrations will be online and submitting entry material is via an easy to use PowerPoint template aimed to save entrants time and the environment.

The online template makes it easier for entrants to include project information, images, and short written responses about the project as well as publicity statements.

Being a totally paperless awards program means the entry form PDF, is available to download from the qdos website (www.qdosawards.com) to be filled out electronically.

The Green themed awards will also utilise a 'virtual judging' process. qdos will facilitate a new, dynamic online judging process, reducing flights for interstate judges and carbon emissions.

The DIAQ are urging entrants to highlight their green side by entering projects in environmentally sustainable categories in all disciplines; Three Dimensional Design, Visual Communication Design and Interior Design.

Entries must be uploaded to the website www.qdosawards.com by 4pm Friday 05 June 2009.

The Judging period runs from 05 –07 August 2009 and finalists will be announced on Friday 04 September 2009.

A public exhibition showcasing work of the finalists for qdos will run from 16 September – 25 October 2009.

The winners will be announced during a cocktail event to be held on Friday 02 October.

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MEDIA INFORMATION

Green theme announced. www.qdosawards.com

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qdos

Queensland Design on Show (qdos) is the voice of design excellence recognition in Queensland. This state Awards program, initiated and hosted by the Design Institute of Australia – Queensland Branch, has been actively promoting Queensland Designers and their work since 2002.

The qdos Awards program has grown rapidly since its introduction and is now one of the most dynamic multidisciplinary Awards programs in Australia, attracting an exceptional range, depth and quality of entries from the Queensland design community.

qdos covers the broad disciplines of Visual Communication Design, Interior Design and Three Dimensional Design, and offers an extensive range of categories from Lifestyle Product to Corporate Identity/Branding; Luminaire Design to Built Environment Collaboration.

Overall Awards are given for considerable achievement in Design Innovation and Excellence as well as the Peoples' Choice Award which allows the general public to have their say on what they consider to be good design.

Launched in 2006, the DIA Queensland Smart State Designer of the Year Award recognises one of Queensland's top designers every year with a travel bursary sponsored by the Queensland State Government.

Events across the qdos calendar include a four day Judging Program, Awards Exhibition and Awards Gala Event.

DIA

The Design Institute of Australia (DIA) is the voice of professional design in Australia and has been actively improving the community recognition and status of designers since 1947. DIA is the only multidisciplinary organization representing designers from all design disciplines in Australia. The organisation promotes the value of design and designers to industry, business, government and the community. DIA provides a vibrant networking base on a state, national and international level. Through its international affiliations, the DIA links its members with designers in over 40 countries.

DIA Queensland operates several initiatives to promote communication with designers, to provide a platform for discussing relevant industry issues and to assist designers improve business performance including:

- Queensland Design on Show (qdos) Awards Program
- DIAlogues Professional Development Seminar Program
- FRESH GRO UND Business Breakfast Series – new in 2009
- Bubble and Speak Breakfast Series.

