

MEDIA RELEASE FOR IMMEDIATE RELEASE

2008 qdos judging hailed a success

Brisbane, QLD, 6 May, 2008 - Judging for the 2008 **qdos** awards, presented by the Design Institute of Australia (Queensland Branch) and Forbo, is now finalized. The outcome is the result of the most successful judging program to date. This year's judging panel included design practitioners, design educators, and media and government representatives resulting in 24 local judges, 8 interstate judges and 1 international judge bringing their expertise to the task.

This year's international judge was Dean Poole, Creative Director of Alt Group, a multi-disciplinary design studio based in Auckland, New Zealand. Dean also opened the four-day program with a presentation of his work at the Brisbane Powerhouse.

Awards Director, Scott Bagnell, said the judging panel had been impressed by the range and quality of this year's entries. "It is obvious from the large number of entries that design really is an important part of our Queensland lifestyle, from the products that we use to the environments in which we work and live," he said.

"With more than 25 categories under the design disciplines of Interior Design, Three Dimensional Design, and Visual Communication Design, Queensland designers have plenty of opportunities for recognition of their work. The program just goes from strength to strength", the Design Institute of Australia (Qld) Co-president Dianne Smith said.

Judges of qdos 2008 awards were:

Smart State Designer of the year judges

Joanne Cys, Program Director, Interior Architecture, University of South Australia, School of Architecture and Design

Ellen Yang, Principal Arts Advisor (Design), Arts Queensland

Chetana Andary, CEO, artisan

Paul Fairweather, Director, Fairweather Proberts

Kym Kraljevic, Principal Project Officer, Creative Industries Sectoral Development Department of Tourism, Regional Development and Industry

Vesna Popovic, Assoc Professor, Industrial Design Queensland University of Technology School of Design

Lasse Kinnunen, Dekka

Kirsti Simpson, HASSELL

Interior Design Judges

Jan Wright, Roxby Architects

James Harper, Director, Brooking Harper

Joanne Cys, Program Director, Interior Architecture, University of South Australia, School of Architecture and Design

Ruth Levine, Director, RL Design

Cameron Bruhn, Editor, Artichoke / Architecture Media

Cathy Cowell, Design Director, Cathy Cowell Designs

Barry Derbyshire, Director, Barry Derbyshire & Associates

Petra Perolini, Lecturer Interior Design, Griffith University

Trish Szonert, Interior Design

Tony Alberti, Regional Manager, Geyer Design

Serena Bloom, National Team Leader Design, Flight Centre Ltd

Jill Franz, Doctor / Associate Professor, School of Design Queensland University of Technology

Steve Johnson, Director, Webb Australia
Marianne McKenzie, Design Director, Mirvac Design
Mark Thompson, Director, The TVS Partnership

Three Dimensional Design judges

Matthew Butler, Director, Zaishu
Oliver Kratzer, Managing Director, Ideal Industrial
Thea Basiliou, Director, Blonde Venus
David Baggs, Technical Director & Principal Consultant, Ecospecifier
Neil Davidson, Design Manager, CMD Product Design and Innovation
Steve Johnson, Director, Webb Australia
Andrew Scott, Lecturer Industrial Design, Queensland University of Technology School of Design
Suzi Vaughan, Portfolio Director, QUT / Creative Industries Precinct
Ellen Yang, Principal Arts Advisor (Design), Arts Queensland

Visual Communication Design judges

Andrew Ashton, Principal, Studio Pip and Co.
Sebastian DeMauro, Senior Lecturer, Queensland College of Art / Creative Director QCA / Griffith / Liveworm
Tom Francis, Director, Kiln Arts / Media
Tony Gooley, Director, Design Front
Leesa Hickey, Director, Design Front
Dan Pike, Principal, The Letter D
Dean Poole, Creative Director, Alt Group

ENDS

About

qdos, n (sl.). queensland design on show. The new name for the Queensland Design Awards, initiated and run by the Design Institute of Australia.

qdos is one of the most dynamic, sort after, multidisciplinary awards programs in Queensland. Attracting designers across Queensland, qdos covers design disciplines of Visual Communication Design, Interior Design and Three Dimensional Design, and offers an extensive range of categories from Lifestyle Product to Corporate Identity/Branding, Luminare Design to Built Environment Collaborations. Overall awards are given for considerable achievement in Design Excellence as well as the Peoples' Choice Award which allows the general public to have their say on what they consider good design. Launched in 2006, the Smart State Designer of the Year Award offers individual recognition of Queensland's top designers, or designers ready to make their mark on the world. **More information is available on the qdos awards website at www.qdosawards.com.**

DIA, n (sl.). The Design Institute of Australia (DIA) is the voice of design in Australia and has been actively improving the community recognition and status of designers since 1947. DIA is the only multidisciplinary organisation of designers in Australia. The organisation promotes the value of design and designers to industry, business, government and the community. DIA provides a vibrant networking base on a state, national and international level. Through its international affiliations, the DIA links its members with designers in over 40 countries. **More information is available on the DIA website at www.design.org.au.**

For Further Media Information Contact :

Anna Magnus
qdos awards coordinator

p 0408 111 963
f 07 3112 6106
e qdos@design.org.au
a Suite 88
210 Melbourne Street
South Brisbane QLD 4101