



MEDIA RELEASE

Tuesday 15 September 2009

For Immediate Release

2009 qdos Awards Finalists Announced

Some of Queensland's most talented designers have been named as finalists in the 2009 Queensland Design on Show (qdos) awards.

This year saw a record number of award submissions proving the design sector is recovering well from a slower start to the year and gaining contagious momentum in Queensland. Confirming the increased interest and support for Queensland design was the attraction of a stellar judging panel incorporating a range of professional designers from Australia, USA, Denmark and Belgium.

The talent pool casting their professional eye over the entries consisted of Derek Chen, founder of Council Design and Urbana Design USA, also from America, Mike Simonian, from Mike and Maaike, an iconic figure in the design world after working for clients such as Google and Xbox. Stephan Hertzog - an interior design legend based in Copenhagen and Pieter Jamart a founder of SIXINCH, a furniture and design company located in Belgium, Portugal and Japan

Finalists have been announced across the four primary disciplines:

'*Three Dimensional Design*' including furniture, lighting and industrial design.

'*Interior Design*' including hospitality, residential and corporate design.

'*Visual Communication*' including corporate identity, literature design and digital media.

'*Emerging Student Design*' including Interior Design, Three Dimensional Design and Visual Communication Design.

The awards, presented by the Design Institute of Australia (Queensland Branch) are aimed at recognising design excellence across the many design fields represented by the DIA in Queensland.

Awards Director, Scott Bagnell, said the judging panel were impressed by the range and quality of this year's entries. *"It is obvious from the large number of entries that design really is an important part of our Queensland lifestyle, from the products that we use to the environments in which we work and live," he said.*

Awards Coordinator Anna Magnus said she was thrilled with the standard of work presented. *"This year's awards really showcase the multi-disciplinary nature of the design industry in Queensland with submissions as diverse as they are intelligent and innovative," Anna said.*

As part of the qdos program, the finalists of this years awards are being showcased in an exhibition at QUT Art Museum, Gardens Point Campus running from 16 September until 25 October for the public to enjoy, appreciate and to cast their vote in the 'People's Choice Award'.

The overall winners will be unleashed at a Cocktail Event at the QUT Theatre Foyer at Gardens Point Campus in Brisbane on 2 October. Tickets to the Cocktail Event will be on sale via the www.qdosawards.com website from 17 September. **-ENDS-**



MEDIA RELEASE
Tuesday 15 September 2009
For Immediate Release

MEDIA INFORMATION

For Awards Information: www.qdosawards.com

CONTACT: Anna Magnus – qdos Awards Coordinator **p:** 0408111963 **e:** qdos@design.org.au

MEDIA CONTACT: Peta Ellis – Publicist **p:** 07 38558852 **e:** peta@redcarpetprojects.com.au

Full finalist list attached. High-resolution images available on request.

qdos

Queensland Design on Show (qdos) is the voice of design excellence recognition in Queensland. This state Awards program, initiated and hosted by the Design Institute of Australia – Queensland Branch, has been actively promoting Queensland Designers and their work since 2002.

The qdos Awards program has grown rapidly since its introduction and is now one of the most dynamic multidisciplinary Awards programs in Australia, attracting an exceptional range, depth and quality of entries from the Queensland design community.

qdos covers the broad disciplines of Visual Communication Design, Interior Design and Three Dimensional Design, and offers an extensive range of categories from Lifestyle Product to Corporate Identity/Branding; Luminaire Design to Built Environment Collaboration.

Overall Awards are given for considerable achievement in Design Innovation and Excellence as well as the Peoples' Choice Award which allows the general public to have their say on what they consider to be good design.

Launched in 2006, the DIA Queensland Smart State Designer of the Year Award recognises one of Queensland's top designers every year with a travel bursary sponsored by the Queensland State Government.

Events across the qdos calendar include a four day Judging Program, Awards Exhibition and Awards Gala Event.

DIA

The Design Institute of Australia (DIA) is the voice of professional design in Australia and has been actively improving the community recognition and status of designers since 1947. DIA is the only multidisciplinary organization representing designers from all design disciplines in Australia. The organisation promotes the value of design and designers to industry, business, government and the community. DIA provides a vibrant networking base on a state, national and international level. Through its international affiliations, the DIA links its members with designers in over 40 countries.

DIA Queensland operates several initiatives to promote communication with designers, to provide a platform for discussing relevant industry issues and to assist designers improve business performance including:

- Queensland Design on Show (qdos) Awards Program
- DIAlogues Professional Development Seminar Series
- FRESH GRO UND Business Breakfast Series – new in 2009
- Bubble and Speak Breakfast Series.