



MEDIA RELEASE

Thursday 12 March 2009

For Immediate Release

qdos 2009 awards program 'unleashed' to reveal design excellence

qdos (Queensland Design on Show) awards presented by the Design Institute of Australia (Queensland Branch) have launched 2009's program themed "Unleashed".

With the emphasis on *unleashed*, the program aims to attract a vast range of innovative entries and continue to use the awards program as a vehicle to showcase Queensland design talent whilst providing opportunities for entrants, finalists and winners to launch to greater projects.

Awards Director, Scott Bagnell, says *"The program provides an invaluable platform for Queensland Designers to showcase their work not only on a local stage, but nationally and internationally through our judging program, media sponsors and associated events across the qdos calendar. Past entrants of the qdos awards program have progressed to enviable levels within the design sector in Queensland and continue to create world class design and provide vital contributions to our unique Queensland lifestyle and most importantly the state's economy."*

2009 is the Year of Creativity and I believe that the Queensland design sector has a lot to offer. I am excited to be able to highlight the best design within our state through the Design Institute of Australia's qdos awards program. We also look forward to receiving a growth in entries this year within the Environmentally Sustainable categories as it is such a topical and important issue facing designers globally, and believe Queensland has the ability to lead the way with innovation in this area." He said.

The Queensland Design on Show (qdos) awards covers the broad disciplines of Three Dimensional design, Visual Communication Design, Interior Design and Emerging Student Design.

Over 25 categories are represented by qdos awards, positioning the program as one of the most dynamic multidisciplinary awards programs in Australia, attracting an exceptional range, depth and quality of entries from the Queensland design community.

Categories within the disciplines of Interior Design, Visual Communication Design, Three Dimensional Design and Emerging Student Design are:

Interior Design — Hospitality Design, New Residential Interior Design, Refurbished Residential Interior Design, Corporate Design, Retail Design, Interior Decoration, Set Design, Best Use of Lighting, Best Use of Colour and Environmentally Sustainable Design.

Visual Communication Design — Corporate Identity/ Branding, Literature Design, Publication Design (new for 2009) , Packaging Design, Environmental Graphics / Signage Design, Digital Media Design, Retail Display / Exhibition Design and Environmentally Sustainable Design.



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Three Dimensional Design — Furniture Design, Luminaire Design, Industrial Design, Lifestyle Product Design, Built Environment Collaboration, Environmentally Sustainable Design and new for 2009, Wearable Design.

The **Emerging Student Design** — Three Dimensional Design, Visual Communication Design and Interior Design.

Overall Awards are given for considerable achievement in Design Innovation and Excellence as well as the Peoples' Choice Award which allows the general public to have their say on what they consider to be good design.

Launched in 2006 by DIA (Queensland Branch), the DIA Queensland Smart State Designer of the Year Award recognises one of Queensland's top designers every year with a travel bursary sponsored by the Queensland State Government.

Judging qdos awards involves an intense program spanning three days from Wednesday 5 – Friday 7 August 2009. The judging panel is a combination of interstate and local high profile peer professionals.

Finalists will be announced via email, newsletters and published on the qdos website on Friday 4 September 2009 providing an opportunity for designers and industry to view the finalists.

A public exhibition showcasing work of the finalists for qdos 2009 awards will be held at QUT's Art Museum, Gardens Point, from Wednesday 16 September to Sunday 25 October 2009. During the exhibition visitors will be invited to submit their votes online via the qdos website for the Peoples' Choice Award which will be announced at the Gala Event.

The pinnacle of the qdos awards program is the gala presentation evening which is to be held on Friday 2 October 2009 to celebrate and highlight the accolades of the finalist's and winners for 2009 – revealing Queensland's best unleashed talent.

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MEDIA INFORMATION

WHO: qdos Awards 2009

WHAT: Full awards program details [full category list can be found here](#)

WHERE: www.qdosawards.com

WHEN: Entries open online Tuesday 31 March 2009 & winners announced Friday 2 October 2009.

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qdos

Queensland Design on Show (qdos) is the voice of design excellence recognition in Queensland. This state Awards program, initiated and hosted by the Design Institute of Australia – Queensland Branch, has been actively promoting Queensland Designers and their work since 2002.

The qdos Awards program has grown rapidly since its introduction and is now one of the most dynamic multidisciplinary Awards programs in Australia, attracting an exceptional range, depth and quality of entries from the Queensland design community.



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qdos covers the broad disciplines of Visual Communication Design, Interior Design and Three Dimensional Design, and offers an extensive range of categories from Lifestyle Product to Corporate Identity/Branding; Luminaire Design to Built Environment Collaboration.

Overall Awards are given for considerable achievement in Design Innovation and Excellence as well as the Peoples' Choice Award which allows the general public to have their say on what they consider to be good design.

Launched in 2006, the DIA Queensland Smart State Designer of the Year Award recognises one of Queensland's top designers every year with a travel bursary sponsored by the Queensland State Government.

Events across the qdos calendar include a four day Judging Program, Awards Exhibition and Awards Gala Event.

DIA

The Design Institute of Australia (DIA) is the voice of professional design in Australia and has been actively improving the community recognition and status of designers since 1947. DIA is the only multidisciplinary organization representing designers from all design disciplines in Australia. The organisation promotes the value of design and designers to industry, business, government and the community. DIA provides a vibrant networking base on a state, national and international level. Through its international affiliations, the DIA links its members with designers in over 40 countries.

DIA Queensland operates several initiatives to promote communication with designers, to provide a platform for discussing relevant industry issues and to assist designers improve business performance including:

- Queensland Design on Show (qdos) Awards Program
- DIAlogues Professional Development Seminar Series
- FRESH GRO UND Business Breakfast Series – new in 2009
- Bubble and Speak Breakfast Series.